OPAL HUES

in this strange, new powder

give you RADIANT NEW BEAUTY *in any light–*

INSTEAD OF THE DULL, LIFELESS EFFECT OF ALL OTHER POWDERS

Will he find you as Charming

IN THE UNFLATTERING GLARE OF SUNLIGHT

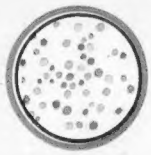
as he did last night
under soft, shaded lights?

HAVE you ever been shocked by a glimpse of yourself in a mirror on the street after you had carefully made up your complexion at home? Your skin looked dull, lifeless—too obviously powdered; even your rouge artificial in its application; every tiny facial blemish harshly magnified by the strong, glaring light for which your skin was unprepared.

This may happen to you at any time—at the theatre, on the street, at the club; or while motoring, dancing, dining, or wherever you may be. And perhaps with humiliating results. For you are never totally free from the constantly changing lighting conditions of modern life.

Women who use Peter Pan OPAL HUE Beauty Powder never have these embarrassing experiences. For not only does Peter Pan OPAL HUE impart brilliant beauty instantly—instead of the dull, lifeless effect of ordinary powders—but it retains this exquisite beauty under any kind of light at all times, *day or night.*

No other Powder Like It



OPAL HUES MAGNIFIED

So fine they are invisible to the naked eye. But under the powerful glass of the microscope they leap into flaming beauty. Myriads blended in each box of Peter Pan!

Only Peter Pan OPAL HUE Beauty Powder can give you the positive assurance of perfect appearance AT ALL TIMES!—because only Peter Pan contains OPAL HUES. These rare, precious, cleverly blended OPAL HUES—the shimmering tints captured from the gorgeous opal—make Peter Pan more than a mere face powder. In truth, it is a beauty treatment—*every time one powders!*

So, to be extremely smart and fashionable at all times, day or night, you need only use Peter Pan OPAL HUE *exclusively.* Please try it!

"The 'Opal Hues' in Peter Pan OPAL HUE *Beauty Powder seem to possess a strange power that imparts opalescent beauty to the features in any light—day or night."*

—Betty Blythe

Starring in "She," an A to X Production

Created by Fallis for Leading Stage and Screen Stars

Peter Pan OPAL HUE was especially created for the personal use of leading stars. Included in the roster of stars endorsing Peter Pan OPAL HUE are such internationally known beauties as Betty Blythe, Anna Q. Nilsson, Claire Windsor, Constance Bennett, The Dolly Sisters, Ann Winston, Louise Groody, Claibourne Foster, and scores of others.

Sealed in Silk in a Jewel Case

So charming and exquisite, so truly ultra-smart—this gorgeous satin jewel case! And within the case is the most darling packet made of apricot silk containing the rarest of powders—Peter Pan OPAL HUE. Priced at $3.00.

$3

Comes in four distinctive shades:

NATURAL OPAL HUE — WHITE OPAL HUE
RACHEL OPAL HUE — ROSE OPAL HUE

This very same powder also comes in the popular new Debutante Size box at $1.00. Please try it!

Absolutely pure. Made of finest ingredients. Contains no rice powder, white lead or other harmful ingredients.

Peter Pan
OPAL HUE
BEAUTY *Powder*

PARIS FALLIS, Inc., *Perfumer,* *CINCINNATI*

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SPECIAL INTRODUCTORY SALE

Actual Size

Limit 3 boxes to a customer

New Debutante Size

Peter Pan OPAL HUE Beauty Powder

Regularly priced at $1.00

Here is your opportunity to procure this exquisite new Beauty Powder at the lowest price at which Peter Pan OPAL HUE Beauty Powder has ever been sold! This unusual price of only 79c for the regular $1.00 Debutante size is in effect during the unusual sale *this week only.* After this week the regular $1.00 price will be in effect.

Peter Pan OPAL HUE is the sensation of the East, the choice of practically all leading stars of the screen and stage. We cannot urge you too strongly to purchase at once at this special sale price before our entire stock on hand is sold out.

79c

During This Special Sale Only

This sale positively limited. After this week obtainable only at $1.00 price.

WILLIAM FILENE'S SONS CO.
E. T. SLATTERY CO.

NOTE This Special Sale also being held at the following out-of-town stores exclusively.

MASS., Brockton—The James Edgar Co.
MASS., Fairhaven—The Browne Pharmacy, Inc.
MASS., Fall River—R. A. McWhirr Company
MASS., Lawrence—Mailman-Hanlon-Cullen Company
MASS., Lowell—Bon Marche Dry Goods Company
MASS., Lynn—T. W. Rogers Company
MASS., New Bedford—The Browne Pharmacy, Inc.
MASS., Salem—William G. Webber Company
MASS., Worcester—Denholm & McKay Company
NEW HAMPSHIRE, Manchester—Folsom's, Inc.
RHODE ISLAND, Pawtucket—The David Harley Co.
RHODE ISLAND, Providence—The Shepard Company